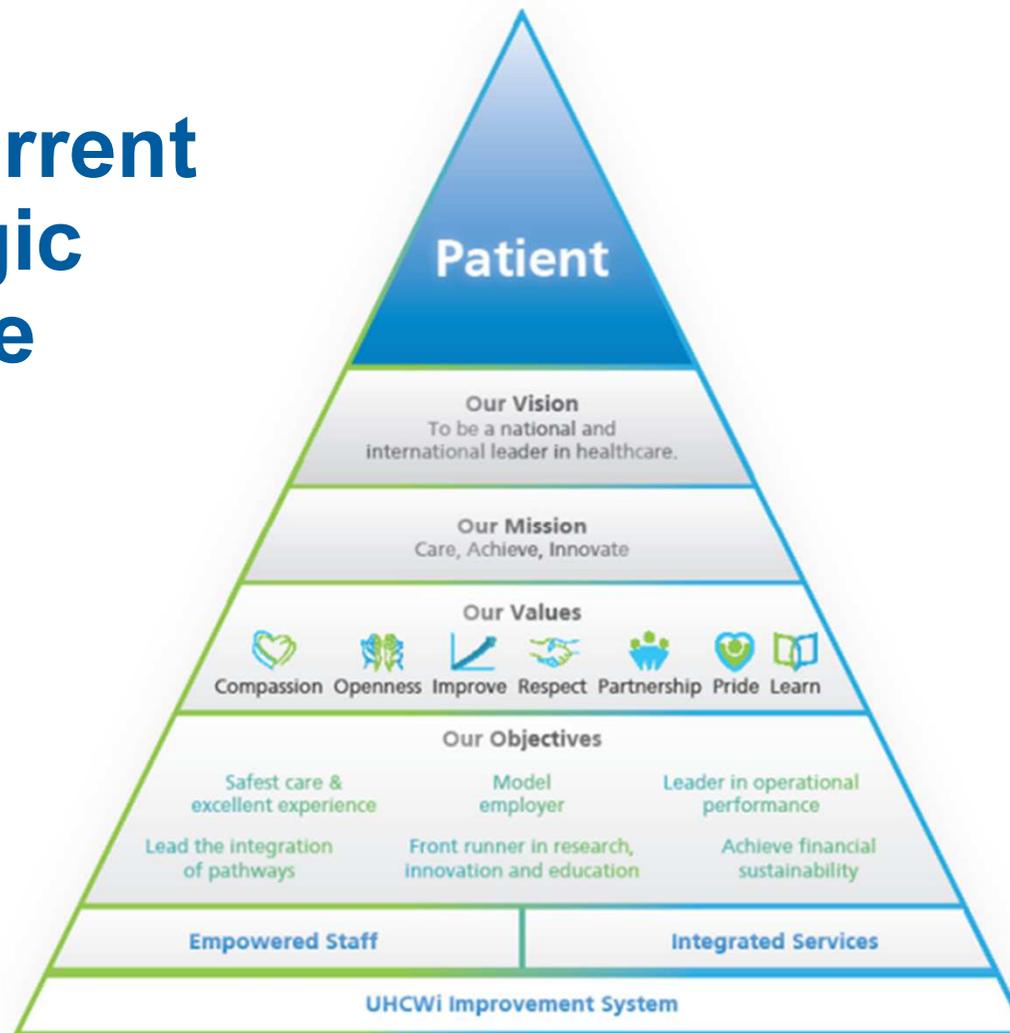




University Hospitals
Coventry and Warwickshire
NHS Trust

More than a hospital: Your views invited to shape our organisational strategy for 2022- 2030

Our current strategic triangle



More than a hospital



Our refreshed strategic triangle



Our Purpose

Our fundamental purpose is to deliver the best possible care for our local communities. We will achieve this by leading in all that we do, with our **three interconnected purposes** enabling us to continually improve local care.



Local integrated care

- This means collaborating with partners to integrate services, improve population health, and tackle health inequalities.

What we want to achieve:

- **For our patients:**

- Local people should live longer, healthier lives, supported by effective, joined up services.
- Improve outcomes by timely support in areas such as diabetes, cancer, smoking and obesity.

- **For our people**

- A sustainable workforce equipped to provide the best care.
- Opportunities to work across other organisations, strengthen relationships and gain new skills.
- More satisfaction from delivering holistic, joined up care that helps patients to stay well.

- **For our organisation:**

- Leading collaborative work with our partners in integration, population health and health inequality.
- Embedding multi-disciplinary teams across services and areas.

Regional centres of excellence

- This means developing our strongest specialties to meet the needs of a broader population.
- **What we want to achieve:**
- **For our patients:**
 - Local and regional patients will have consistently excellent health outcomes
 - Patients with highly complex conditions will achieve the best possible outcomes from treatment.
- **For our people we will provide opportunities:**
 - To develop in specialised areas and build a career with us and our partners.
 - To work with regional partners and different communities of patients.
- **For our organisation:**
 - Attract and retain the best talent to build a culture of excellence.
 - Improved productivity and operational performance.
 - Be a regional leader that recognises partners' strengths and learns from them, to support our service improvement.



Research, Innovation and Training

- Developing the next generation of health and care professionals, and leading research and innovation to improve patient outcomes.
- **What we want to achieve:**
- **For our patients:**
 - Improved care quality and better treatment outcomes.
- **For our people:**
 - Continuous learning, development, and leadership opportunities for all.
 - Opportunities to innovate and experiment in a supportive environment.
 - Increased satisfaction from delivering successful, cutting-edge treatments for patients.
- **For our organisation:**
 - Strong national and international reputation for teaching, research, and innovation.
 - Increased ability to attract students and professionals in all health and care disciplines.
 - Greater ability to attract investment for continued research and innovation.



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Supporting Strategies

- Our ability to deliver outstanding care is dependent on how we improve quality, support our people, invest in digital technology and data insights, and promote sustainability. These cross-cutting enabling strategies relate to our three purpose elements of local integrated care, being a regional centre of excellence and research, training and innovation

Our ability to deliver outstanding care is also dependent on our four supporting strategies

Developing our people

Our people define UHCW and are vital to the care we deliver and outcomes we achieve for patients. We want to transform our culture and make UHCW a great place to work.

Improving quality of care

High quality care is effective, safe and provides the best possible experience for patients.

Investment in digital

We are investing and transforming care using the latest advances in technology.

A sustainable future

in the following areas:

- Clinical
- Environment
- Finances



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